

Pop - Up Art Exhibition & Sale 4th – 6th October 2024

Dear

Following the fantastic success of our previous charity fundraising Pop-Up Art Exhibition & Sales at the MS Therapy Centre in Bedford, we would like to make our 4th an even more spectacular event.

Last year, over 90 local and national artists exhibited their work, and sold a total of 458 pieces of art, including 10 commissions, 281 art cards and 6 art books. We had over 600 visitors, 8 artists demonstrating their work live and 5 local schools exhibiting in a children's art competition.

We are seeking sponsorship to enable us to fund the event costs. We would love you to take one of the packages below, and join us on Friday 4th October for our special preview evening. You and your guests can enjoy drinks, nibbles and live music on this lovely evening. We have invited a number of local dignitaries. You will have the opportunity to meet and mingle with our other guests, whilst being the first to view and purchase some wonderful artwork whilst helping to raise funds for our charity.

Package	GOLD - £500	SILVER - £250	BRONZE - £150
Invitation to the preview evening - wine & canapes	8 tickets	6 tickets	4 tickets
Logo on front cover of A4 catalogue	*		
Advert in A4 catalogue.	<i>Full page</i>	<i>Half page</i>	<i>Quarter page</i>
Company name on Eventbrite	*		
Your logo on posters & flyers, distributed locally	*	*	
Acknowledgement on all our social media sites & website	*	*	*
Acknowledgement in our newsletters sent out to approx. 600 supporters	*	*	*
OR ADVERT in A4 catalogue & website	<i>Full page - £400</i>	<i>Half page - £200</i>	<i>Quarter page - £100</i>
OR sponsor our preview evening wine & canapes	<i>£250</i>	<i>2 tickets to the preview</i>	<i>A3 poster in our café area</i>

The last Pop-Up Art Exhibition & Sale in 2023 raised over £9,000 towards providing the therapies and support that the MS Therapy Centre offers to people living with MS. All sponsorships will be gratefully received and will help people with MS continue to lead active and independent lives.

To take advantage of this opportunity and to support a local charity, please contact us by calling 01234 325781 or emailing Bela Brown at frvolunteer@mscentrebedsandnorthants.com

Yours sincerely, Bela Brown, Volunteer Fundraiser and Art Exhibition Coordinator